

NATIONAL INDEPENDENT
AUTOMOBILE DEALERS ASSOCIATION



ANNUAL SCHOLARSHIP PROGRAM Application Form



Annual Scholarship Program National Independent Automobile Dealers Association Foundation

The National Independent Automobile Dealers Association Foundation was founded in 2006 by the National Independent Automobile Dealers Association, a 70 year old trade association, to “improve the independent motor vehicle industry by informing and educating consumers of the general public and training individuals associated with our industry.”

Historically, the association’s scholarship program was the responsibility of the NIADA’s Auxiliary. Now, as an IRS approved 501(c)(3) non-profit organization, the Foundation has assumed the oversight of the scholarship program’s functions. Four regional scholarships are awarded each year. The regions and states are as indicated below.

REGION I: Maine, Vermont, New Hampshire, Massachusetts, Connecticut, Rhode Island, New York, Pennsylvania, New Jersey, Delaware, Maryland, Virginia, West Virginia, Indiana, Ohio, and Michigan.

REGION II: Kentucky, Tennessee, North Carolina, South Carolina, Georgia, Florida, and Alabama.

REGION III: North Dakota, South Dakota, Minnesota, Wisconsin, Illinois, Iowa, Missouri, Kansas, Nebraska, Oklahoma, Arkansas, Louisiana, Mississippi, and Texas.

REGION IV: Washington, Oregon, California, Nevada, Idaho, Montana, Wyoming, Utah, Colorado, Arizona, New Mexico, Alaska, and Hawaii.

The Foundation invites you as an eligible student to complete this application in pursuit of scholarship funds to be paid to the college of your choice in Fall 2022. Applications must be **POSTMARKED no later than March 12, 2022, AND received no later than March 26, 2022.**

Eligibility Criteria:

You must

- (1.) Be classified as a high school senior during the current 2021-2022 school year and legally reside in one of the 4 regions indicated above.
- (2.) Have maintained an outstanding academic achievement record as reflected by an official high school transcript; and
- (3.) Demonstrate an aptitude for college work
- (4.) A desire to work in the Automotive Industry

Application Process:

Submit the completed application form with the required attachments in a **10-inch X 13-inch envelope**, with adequate postage to:

Scholarship Selection Committee
C/O NIADA
1800 2ND Street, Suite 770
Sarasota, FL 34236

All information MUST be included with the original application. No additional information will be accepted at a later date or if sent separately.

Staff will review the applications for completeness and will forward them to the Scholarship Selection Committee within NIADA and at Northwood University in Midland, Michigan. They will be reviewed by region. One applicant will be selected from each of the four NIADA regions based on the merit of his/her scholarship application and will be notified by the Foundation office by mid-May 2022.



1800 2nd Street, Suite 770

Sarasota, FL 34236

Scholarship Application Form
2021-2022

Please type or print legibly.

Region _____

Name (first, middle, last) _____

Home Address _____

City _____ State _____ Zip _____ County _____

Telephone _____ Fax _____

Email _____

Name of Parents or Guardian _____

Address _____

City _____ State _____ Zip _____

Name of High School _____

Address _____ City _____ State _____ Zip _____

Dates of attendance and graduation _____

Other high schools attended (names and addresses) _____

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Please provide the following information. Additional pages may be attached as necessary.

Extracurricular activities, offices and accomplishments _____

Awards and Distinctions _____

Community Involvement _____

Employment History _____

Career Goals _____

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Universities/Colleges to which you are applying for admission _____

Projected areas of study _____

Hometown newspaper _____

Newspaper website or mailing address _____

REQUIRED ESSAY (Minimum 1200 words)

Today's Independent Dealer faces unique challenges. Boutique or niche dealerships, which specializes in selling a category of vehicle to a more targeted buyer, are becoming more popular. For example, a dealership might specialize in selling lifted trucks and SUV's, German sedans or sedans under \$10,000. These highly focused operations have their pros and cons compared to the more general model practiced for decades that consists of carrying a mix of categories in higher demand, such as 50% cars, 25% trucks, 15% trucks & 10% minivans.

If you had your own dealership, how would you adapt your business model to adhere to the federal and state regulations recently put in place to slow the spread of COVID? What business practices would you implement to limit exposure for your staff and customers?

Please conclude your essay by sharing your interest in the automotive industry and the role you wish to play in it.

ADDITIONAL REQUIRED ATTACHMENTS

1. Official high school transcript.
2. Letter(s) of recommendation (no more than 5) from high school counselor, principal, teacher, employer, etc.

OPTIONAL ATTACHMENTS

SAT or ACT Scores Report

I, as the scholarship applicant, certify that the enclosed information is correct to the best of my knowledge. I hereby grant the National Independent Automobile Dealers Association Foundation permission to release this information, including the required attachments, to the Scholarship Selection Committee.

Signature

Date